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## Introducing Dedicated IP Addresses

2020-12-15 - Devin S - Announcements

We have decided to release the widely requested and highly anticipated Dedicated IP feature! This feature allows existing users to anonymously obtain a Fresh IP address that is not shared and entirely exclusive to the user. Although this feature must be purchased in addition to your subscription through the [Client Control Panel](#), we're not linking the dedicated IPs with the users' accounts, therefore making the process 100% anonymous. This exchange is being completed through a token mechanism that splits the information and blocks the IP - User correlation. In this way, we will always protect the privacy of our customers.

If you're interested in finding out more information about the new [Dedicated IP](#) feature, you can reference the following blog post! For a step by step guide on setting up Dedicated IP addresses on your subscription, please reference the following [support article](#). If you have any questions or concerns, don't hesitate to reach out to us through our [Helpdesk](#) or with our 24/7 live chat support!