Millions of years ago, when we were the prey, we relied on our ability to have privacy to hide our location, smell and sounds. With privacy, we gained freedom — and we survived. However, over time, we gave up many freedoms in exchange for peaceful order, as social contracts and consensus on the general will had developed — but at least there was peace.

Unfortunately, that peace wasn’t the everlasting kind. Society has been refactored time and again and, moreover, has continually been rewritten from the ground up. But yet, there continues to be inequalities that lead to greed, jealousy, unfairness and pain, which, more often than not, has led to war.

Once we, the people, developed the ability to sequence DNA, we learned that humans inherently derive from mixed ancestry. Ancient DNA reveals that the mixing of groups extremely different from each other is a common feature of human nature and, therefore, no population is, or ever could be, pure and that we are all 99.9% identical. Therefore, at birth, one could conclude that we would have equal opportunities in a capitalist society.

Unfortunately, this isn’t true. A war for your mind, continues to alter our own abilities and view of the world, and furthermore, access to information specifically changes one’s abilities. Thus, the only equalizer in this world is knowledge and as they say, knowledge is power.

In the Information Era, uncensored access to the Internet and the ability to access and communicate information without the fear of being placed into a database, is by all means, the final frontier before the end of bellum omnium contra omnes.

Private Internet Access has always sought to provide uncensored access to information without anyone knowing. Our business has always been and continues to be focused on giving power to you.

In order to help fight the good fight for the equality of all people, 2.5 years ago, Private Internet Access began exploring partnerships with others in the industry with the idea that together, we would be stronger. We knew that the Crypto Wars were gearing up to become
a mainstream battle. However, we were dismayed to find that many would not sign a binding and actionable pact to refuse to log, but there was one: our new partner, Kape Technologies, with whom we are merging with today. Along with its digital privacy activities, including Cyberghost and Zenmate, together, we will continue the fight, even stronger, and moreover, in the most transparent way possible – as a publicly listed company that anyone can own. The company, which will now be called Private Internet, should not be in the hands of any one person, but instead, all people should have the fair right to own and participate in privacy.

Along with our award-winning VPN services, we will be launching Private Search and the totally free and private Libre Browser, which are all powered by strong cryptography and the driving moral principle that privacy is a fundamental right for all.

It turns out, our natural instincts, dating as far back to the times when we were cavemen, continues to be our way to freedom.

Cryptography, which affords us privacy and decentralization, is the emancipation of mankind.

This is my faith, and this is what Private Internet is about.

Let’s finish this.

Onward, Andrew Lee
Co-Founder, Private Internet